



FAQs

How do I apply?

Applications for the 2023 program will open on May 1, 2023. You can apply through the [SurveyMonkey Apply portal](https://frpwritersneighborhood.smapply.io/acc/r/?g=87071) (https://frpwritersneighborhood.smapply.io/acc/r/?g=87071) or by clicking the Apply Now button on the [Writers' Neighborhood website](#). You will need to register for an applicant account before you can begin the application process.

When are applications accepted?

Applications will be accepted from 12:00 am EST on May 1, 2023 until June 1, 2023 at 11:59 pm PST.

Can I apply and participate in FRP Writers' Neighborhood during the 2023 WGA Strike?

Our program is focused on career development and mentoring. It is not an employment arrangement under which participants would write, develop or sell literary material. If you have any additional questions, feel free to reach out to us at writersneighborhood@fredrogers.org or to representatives at the [WGA](#).

What are the script sample and resumé requirements?

Submit a writing sample script (the Creative Submission) for one, 11-minute (11-15 pages) or one, 22-minute (maximum 30 pages) episode of an existing show* that is animation or live-action and include a logline. Please note original samples, if intended for children two to eight (2-8) years old, are also acceptable. However, we strongly recommend spec scripts based on existing shows. **The Creative Submission shall not include any characters, brands, or elements owned and controlled by Fred Rogers Productions.**

- Must be in pdf file format.
- The script sample must be 11-15 pages for an 11-minute episode or a maximum of 30 pages for a 22-minute episode of a children's show for preschool (ages 2-6) or bridge (ages 4-8) that is animated or live-action.
- Include a logline.
- Do not upload a cover page with your script.
- *Spec scripts must be based on an existing television series for children, which broadcasts or streams on PBS KIDS, Disney Junior, Disney, Nick, Jr., Nick, Apple TV+, or Netflix.
- Each page of the document should be submitted in 8 1/2" x 11" page size (portrait orientation), with margins set at a minimum of 1" (top, bottom, left, and right); and all text should be 12-point Times New Roman or Courier font.
- The following information should be included in the header/footer of your spec script on all pages:
 - Name of the show (center of the header).
 - Title of the episode (center of the footer).
 - File name should include only the name of your show and episode. Do not include your name or your submission will not be considered.

- Do not put your name anywhere on the script, file, or file name.

The resumé submitted should outline chronological paid employment history, education, and any writing-related honors/awards in two pages or less.

What makes a good sample script?

A strong sample highlights your strengths as a storyteller and gives insight into how you envision worlds, how you embody characters, and what kinds of stories you like to tell. Your action descriptions are succinct and clear. Your dialogue pops off the page, and the characters sound unique from one another. If you're writing a script based on an existing property, your characters speak as they do on the show. Your script is the right length - 11-15 pages for an 11-minute show and a maximum of 30 pages for a 22-minute show. Every scene moves your plot forward. Your sample should highlight your special sauce and what makes you shine as a writer - whether it's comedy, action, showing strong relationships between characters, etc. Lastly, a strong sample hooks a reader early on and doesn't take too long to set up to avoid losing your reader.

Should I submit an original or a spec script?

Spec scripts based on an existing show are highly recommended, however, original scripts are also accepted. An original pilot allows a reader to better decipher a writer's individual voice and personality, whereas a spec script can show how well a writer can understand a show's structure and their adaptability into a world. The challenge with an original script is that your reader will need to quickly get introduced to your characters and world. Overall, send in the strongest script you have that best shows off your skills as a writer - whether it's humor, heart, world-building, character adaptability, etc.

Does my writing sample have to be an animation or live-action script? What about podcasts, manuscripts, short stories, and theater plays?

Only scripts for animation or live-action will be considered. While podcasts, etc. are important, the bulk of kid's media work currently lives in animation and live-action storytelling. In order to build and sustain a career as a freelance writer in children's media, a writer needs to demonstrate an aptitude for visual storytelling and dialog. Podcasts, manuscripts, short stories, and plays will not be accepted as writing samples.

What types of files do you accept?

All documents should be saved and uploaded as PDF files.

Can I submit multiple applications, featuring different scripts?

No, only one application will be accepted per person.

Can a writing pair apply?

No, we can only accept individual writers to the program. If you are in a writing pair, you must submit a script that you wrote by yourself.

What are underrepresented racial groups?



The Fred Rogers Productions Writers' Neighborhood Program is an effort to identify and increase the presence of writers with diverse racial, ethnic, and cultural identities in children's media writing. For this specific purpose, writers are those who identify as any of the following: Asian, Pacific Islander, Black, Hispanic/Latinx, Native American/Indigenous, Middle Eastern/North African, or multiracial.

Should applicants have professional writing experience?

This is a program for new and emerging writers looking to build their careers. So, we're looking for people with a little experience and a lot of passion for telling stories for kids. As an example, applicants cannot have written more than four episodes for a United States-based network or cable series. It's also okay not to have any professional writing experience — your writing sample(s) will speak for your potential.

I am not a U.S. citizen or permanent resident—can I apply?

No, we can only accept applications from those with U.S. citizenship or permanent residency.

Do participants have to pay for the fellowship?

The fellowship is free of charge to apply and participate. Participants shall be awarded a total honorarium of \$3,000: \$1,500 paid after the successful completion of the in-person kickoff, \$750 paid after the successful completion of the virtual sessions, and \$750 paid after the successful completion of the program. All payments will be made within two (2) weeks of completion of the milestone. In addition to the honorarium, FRP will provide travel and accommodations for both the in-person kickoff and closing sessions in Pittsburgh, PA.

Will there be interviews? If so, when will the interviews be held?

Yes, select applicants will be invited to take part in a Zoom interview with the selection committee in June and July 2023.

What days/times will the sessions take place?

Kickoff: Friday, September 8, 2023, and Saturday, September 9, 2023

Virtual Workshops:

Week of September 11, 2023

Week of September 18, 2023

Week of September 25, 2023

Week of October 2, 2023

Week of October 9, 2023

Week of October 16, 2023

Week of October 23, 2023 (alternative week)

Closing: Friday, November 3, 2023 and Saturday, November 4, 2023

Note the exact dates are subject to change. Also, the two-day kickoff and closing sessions will be held in person in Pittsburgh, PA, and six, 90- to 120-minute virtual workshops will take place weekly in the evening. Travel to and from Pittsburgh, PA will most likely occur Thursday through Saturday for the in-person sessions.

What are the Terms and Conditions?

Click [here](#) to read the full Terms and Conditions.

What if I have additional questions?

Contact us at writersneighborhood@fredrogers.org.

Advancing diversity in children's media one neighbor at a time.

Writers' Neighborhood
Fred Rogers Productions
424 S. 27th Street, Suite 301 | Pittsburgh, PA 15203
writersneighborhood@fredrogers.org
www.fredrogers.org

